

PRODUCER PROGRAM OVERVIEW

REGISTER ONLINE - austinfilm.org/classes-events



An **AUSTIN PUBLIC PRODUCER** is an individual who becomes certified to use the video production resources at Austin Public, and cablecasts portions of their content onto Austin Public Access channels and streaming services.

PRODUCER PROGRAM FEE

There is a yearly or monthly subscription payment to access our resources:

Yearly subscription: \$120/year

Month-to month subscription: \$12/Month

Scholarships: find our scholarships information on: austinfilm.org/austin-public/become-a-producer.

1: ATTEND AN ORIENTATION - Required for Producers

1 HR. | FREE | REGISTER ONLINE

Attend an Orientation session to get an overview of Austin Public programs, equipment, training, and resources. Learn about the process of becoming a Producer, taking classes, and getting certified to reserve the equipment and television studios for no additional cost!

2: SCAN REQUIRED DOCUMENTS - Required for all Producers

SUBMIT ONLINE OR IN-PERSON

Austin Film Society will need to scan your photo ID and a document that proves your residency within Travis, Williamson, Bastrop, Hays and Caldwell Counties. This Proof of Residency document can be a utility bill or an official state or city document that includes your name and current address.

3: ATTEND THE MEDIA POLICY CLASS – Required for Producers

2 HRS. | \$30 COST | REGISTER ONLINE

This class covers the seven Universal Representations & Warranties that inform what content may be submitted for playback on the public access channels and online streaming. Completion of this course will provide Producers with the ability to reserve Austin Public's conference room

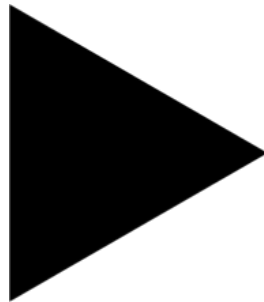
4: PAY YOUR PRODUCER FEE

PAY ONLINE AFTER STEPS 1-3 ARE COMPLETE

Decide whether to pay the yearly subscription @ \$120/year or pay month-to-month @ \$12/month. Monthly subscription can be canceled at any time.

YOU'RE A PRODUCER! You now have access to submit content for distribution as well use the conference room and edit lab!

5: TAKE CERTIFICATION COURSES TO GAIN ACCESS TO EQUIPMENT AND STUDIOS



CERTIFICATION COURSES: Nearly every resource at Austin Public has a certification course associated with it. Producers are able to reserve a resource for no additional cost (above the cost of the course) but will first need to complete the associated certification course. If you're interested in testing out of a course please contact our Station Manager at doug@austinfilm.org

SONY NXCAM CAMERA

2.5 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class provides hands-on training for the Sony HXR-NX5U camera (NXCAM), tripod and camera accessories. Once successfully completed, Producers receive certification for both the NXCAM and the Sony HVR-Z5U camera.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony HXR-NX5U 1920x1080p Camera
- Sony PXW-X180 Shotgun Mic
- Sachtler Fluid Head Tripod

CANON 5D MARK III CAMERA

3 HRS. | \$40 AFS MEMBER | \$50 REGULAR PRICE

This class provides hands-on training and certification for the Canon 5D Mark III HD DSLR camera kit, which includes the 5D camera body, 24-105 zoom lens and Rode shotgun mic.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Canon 5D Mark III 1080p Camera body
- Canon 24-105 Zoom Kit Lens
- Sachtler Fluid Head Tripod
- Rode Video MicPro Shotgun Mic
- Zoom H6 Audio Recorder

SONY PXW-FS5 CAMERA

3 HRS. | \$50 AFS MEMBER | \$60 REGULAR PRICE

This class provides hands-on training and certification for the Sony FS5 cinema camera kit, which includes the FS5 body and 18-105 zoom E-mount lens.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony PXW-FS5 XDCAM 4K Cinema Camera body
- Sony 18-105 Zoom E-Mount Kit Lens
- Sachtler Fluid Head Tripod & Sony shotgun mic

CINEMATOGRAPHY TECHNIQUES & AESTHETICS- Scheduled every other month

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class is designed to develop visual storytelling skills for producers with basic experience with cinema cameras. It focuses on how cinematic visual storytelling design helps filmmakers express ideas on an emotional level.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Rokinon E-mount & EF-mount prime lenses: 24mm, 35mm, 50mm & 85mm
- Metabones E-mount to EF-mount adapter

GRIP AND RIGS

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class is designed to train the camera rigs, grip gear and accessories Austin Public has to offer. It focuses on the proper set up and safety of the equipment and allows time to get additional hands on practice with the cameras equipment.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- VariZoom Solo Jib Kit with Tripod and Slider Dolly
- SHAPE DSLR Should Mount with Matte Box
- 4' Glide Gear Camera Slider
- Teradek Bolt Pro Wireless Video Transmitter & Receiver
- 7" Delvcam Monitor and mount
- 7" Video Devices Pix video monitor and recorder with XLR audio connections
- Various C-Stands
- Various clamps and mounts

AUDIO SERIES 1

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class teaches students basic audio techniques and provides hands-on training and certification on all of the field audio gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Elettro-Voice RE50 handheld mic
- Sony ECM 77B wired lavalier mic
- Sony UWP-D11 wireless lavalier mic kit
- Sony ECM 670 shotgun mic
- Sennheiser ME66 shotgun mic
- Zoom H6 audio recorder
- Boom poles, Auray DUSM-1 shock mounts & Rycote Softie wind screens
- Sound Devices Audio Mixer Deluxe
- XLR Cables, 1/4 Inch Cables & audio adapters

LIGHTING SERIES 1

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This class teaches students basic lighting techniques and provides certification on all of the field lighting gear Austin Public offers.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Lowel Omni 500W 3 Kit
- Lowel Pepper Kit - 3 light kit
- Lowel Rifa Soft Box
- LED Mole 3 kit Daylight
- Mole Teenie Weenie 3-light kit
- LED Dracast 1k Bi-Color Lights
- Frezzi LED on-camera light
- LightPanel LED on-camera light
- Raya Soft Collapsible 32" 5-1 Reflector & LG Metal & other Reflectors
- Matthews Studio Equipment Scrim Kits (2 sizes)
- Other accessories: Sand Bags, Apple Boxes, Scissor Clamps, Hi Hats, etc

STUDIO TRAINING - INTRO

10 HRS. | \$100 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio II, a 360 sq. ft. TV studio. You will learn studio terminology, multi-camera production, Sony robotic cameras, LED studio lighting, studio audio, and more. This class is a prerequisite for our Studio Upgrade class, which certifies Producers to use Studio I (the largest studio available at Austin Public).

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 2 (360 sq. ft. TV studio) and Control Room
- Electro-Voice RE50 Vocal mic
- Shure SM58 Vocal mic
- Shure SM57 Instrument mic
- Sony ECM 77B wired lavalier
- Shure SM93 Wired lavalier
- Electro-Voice RE20 Radio/DJ Vocal mic
- C-stands & mic stands (Floor & Desk)
- HDMI and XLR Cables
- Intercom belt packs & Headsets for crew

STUDIO TRAINING – UPGRADE (Studio Intro Class Completion Required)

5 HRS. | \$70 PRODUCERS AND CREW ONLY

This class provides hands-on certification training for Studio I, a 1200 sq. ft. TV studio. You will learn a more advanced DMX lighting system, studio cameras, audio inputs, prop room, loading dock, and more. Studio Training Intro is a prerequisite for this class.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Studio 1 (1200 sq. ft. TV studio) and Control Room
- All gear taught in the Studio Intro Class
- Shure 55SH vocal mic
- Neumann TLM103 vocal mic
- Neumann KMS105 vocal mic
- Neumann KM184 Condenser mics
- Sennheiser E602 Kick drum mic
- iKan LED 3 Light Kit

INTRO TO ADOBE PREMIERE EDITING – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Adobe's Premiere Pro editing software is one of the most widely used programs on the market. Take this class to learn Adobe Premiere and a basic editing workflow using the software.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Adobe Creative Suite CS6

INTRO TO FINAL CUT X EDITING – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Apple's Final Cut Pro X video editing software has all the tools you need to complete your video projects. Take this class to learn Final Cut X and a basic editing workflow using the software.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Final Cut X Software

INTRO TO ADOBE AFTER EFFECTS & PHOTOSHOP – Scheduled every other month

6 HRS. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Adobe After Effects is a compositing, motion graphics, and digital visual effects application developed by Adobe Systems and used in the post-production process of filmmaking and television production. This introductory Adobe After Effects class will teach the basic workflow of composition using the software.

Adobe Photoshop is a raster graphics editor developed and published by Adobe Systems, it has become the de facto industry standard in raster graphics editing. A raster graphic, or bitmap image such as a gif or jpeg, is an array of pixels of various colors, which together form an image. Photoshop can edit and compose raster images in multiple layers and supports masks, alpha compositing and several color models. This introductory Adobe Photoshop class will teach the basic workflow of editing and composition using the software.

These courses certify Producers in the following equipment to then reserve at no additional cost:

- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Adobe After Effects & Photoshop Software

INTRO TO PRO-TOOLS & AUDIO SUITE

1-8 HRS. | \$20/hour

This class teaches Pro-Tools audio editing software along with the workflow used to operate the Audio Control Room and its attached Voice-Over Room. This class can range from 1-8 hours depending on the Producer's prior knowledge of Pro-Tools and audio engineering.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Edit Lab use for editing at Austin Public
- Take home to edit with our Apple 21.5" – 16gig RAM, all-in-one iMac Computers
- Pro-Tools Software
- Neumann TLM103 mic, Neumann KMS105 mic & Neumann KM184 Condenser mics
- Audio Booth with Allen & Heath GL2400 audio board
- Voice-Over Room with 16 audio track inputs

MULTI-CAM PRODUCTION (SONY NXCAM Camera Class Completion Required)

6 HRS. | \$200 AFS MEMBER / PRODUCER / PUBLIC

This class teaches the Sony Anycast field switcher and all the accessories needed for a large multi-camera field production. The Anycast Switcher comes with 3 Sony HXR-NX5U cameras, tripods, intercoms and cables.

This course certifies Producers in the following equipment to then reserve at no additional cost:

- Sony AWS-750 Anycast Touch field switcher
- Intercom belt packs & Headsets for crew
- Video Devices PIX E7 recording monitor
- KiPro Mini recorder
- BNC, HDMI & XLR Cables

CREW CERTIFICATION

45 MIN. | \$15 REGULAR PRICE

This class is for those interested in working on a studio or multi-cam field production. A crew certified person is not required to become a Producer to work on a production.

This course certifies CREW in the following:

- Ability to operate equipment in Studio 1 and 2
- Ability to operate equipment provided for a multi-cam field production

PRE-PRODUCTION PLANNING

3 HRS. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This is a 3-hour course to help turn your film from just an idea to a list of action items and deadlines. Geared towards narrative filmmaking, this class offers tools applicable to planning shoots for live events, documentaries, and music videos. This class is a great guide on what to plan and consider as you gear up to film your idea.

AUDIO SERIES 2: TECHNIQUES & AESTHETICS

3 HR. | \$45 AFS MEMBER | \$55 REGULAR PRICE

This class is a more in-depth, hands-on audio experience, specifically designed to teach intermediate audio techniques as well as provide additional professional tips and tricks.

LIGHTING SERIES 2: FIELD LIGHTING TECHNIQUES & AESTHETICS

3 HR. | \$45 AFS MEMBER | \$55 REGULAR PRICE

This 3-hour, in-depth intermediate lighting class focuses on how professional cinematographers design cinematic lighting for storytelling, from 4-point lighting and beyond. The class is designed to give insight on how pro cinematographers approach, plan, and carry out creative lighting for different projects.

STUDIO LIGHTING TECHNIQUES & AESTHETICS

3 HR. | \$30 AFS MEMBER | \$40 REGULAR PRICE

This 3-hour, intermediate studio lighting class is designed to give insight on how to approach, plan, and carry out professional lighting scenarios for studio productions while using Austin Public's Studio 1 (large studio) as the training space. This class is open to the public but also designed to provide our studio certified Producers further training on the studio lights and how to better light their productions.

CINEMATOGRAPHY WORKSHOP: CAMERA, LENSES & LIGHT

6 HR. | \$100 AFS MEMBER | \$125 REGULAR PRICE

Exploring Digital Camera Settings: Introducing "normal" camera settings using the Sony FS5 cinema camera as a way to explore "abnormal settings" for more artistic expression through most digital cinema cameras - **Exploring Lenses:** Working with focal lengths and storytelling, 4 factors of depth of field, prime vs. zoom, adaptors and speed boosters, lenses and "full frame" sensors - **Exploring Grip and Electric:** Learn about light quality, intensity, color & direction using the lights and grip equipment in the AFS Inventor

CINEMATOGRAPHY WORKSHOP: THE PROFESSIONAL INDIE SET

6 HR. | \$100 AFS MEMBER | \$125 REGULAR PRICE

This 6-hour hands-on workshop involves a simple mock film/TV shoot that focuses on organization and collaboration for the sake of efficiency while shooting on a limited independent budget. It will establish a realistic, hands-on framework for understanding the real-time demands of professional production. It will also illustrate opportunities for key members to delegate tasks so they can focus on their most important responsibilities.

AUSTIN PUBLIC



VIDEO POST PRODUCTION WORKFLOW

8 HRS. | \$150 AFS MEMBER | \$160 REGULAR PRICE

This 8-hour workflow will delve deeply into the management of data, information, and people to most efficiently produce creative works of cinema. All stages of filmmaking will be examined, with an emphasis on creating tools between production and post-production in order to consolidate costs and open up budget to be used on screen.

INTERMEDIATE EDITING with ADOBE PREMIERE

3 HRS. | \$45 AFS MEMBER | \$55 REGULAR PRICE

Designed to develop visual storytelling skills for individuals with basic Adobe Premiere editing software experience. It focuses on standard industry editing concepts for video and audio, to more efficiently edit and manage projects for export.

INTERMEDIATE DAVINCI COLOR CORRECTION

4 HRS. | \$75 AFS MEMBER | \$80 REGULAR PRICE

This 4-hour course will focus on a guided peer workshop, working on each participant's individual project as a class. Designed as an intermediate-level course, we will explore deeper issues in color correction as needed for each participant, including both artistic and technical feedback on their work.

THE ART OF COLOR CORRECTION

4 HRS. | \$75 AFS MEMBER | \$80 REGULAR PRICE

This 4-hour course explores the history and theory of color correction. Designed for content creators, directors, or aspiring colorists, participants will leave the course with the ability to speak to other artists about the color needs of their own projects, as well as begin to explore and apply the art form to their future work.

STUDIO 1 & 2 TRAINING LAB

2 HRS. | \$10 AFS MEMBER | \$15 REGULAR PRICE

This 2-hour lab is available for studio certified Producers and crew members to come practice their skills alongside Austin Public staff. This Lab is also a great opportunity to learn new techniques, collaborate and meet other studio certified Producers and crew.

FIELD PRODUCTION GEAR DEMOS

2 HRS. | FREE

Come experiment with the field gear and learn from our Austin Public production staff and collaborate with other creative media-makers. Or if you're still considering becoming a Producer but haven't joined, come get a sample of what's waiting for you!